



## Press coverage links (June, July 2009)

1	01 Jul	Toronto Star: Polymer technology promises 'virtually waterless' dry clean
2	01 Jul	Technologytransfertactics: Washing machine using one cup of water heads to hotel laundries
3	30 Jun	TheBusinessDesk: EV backs pioneering clean firm
4	29 Jun	GreenerDesign: Virtually waterless washing machine cleans clothes with polymer beads
5	June	Infocleaners: Demonstration of Xeros – short video
6	29 Jun	BBC World Service, World Update: Bill Westwater/Xeros (click on the link and move the cursor to about 14 mins 25 secs into the programme)
7	29 Jun	Growthbusiness: Clothes cleaning innovator nets funding
8	29 Jun	M&Adeals: Xeros cleans up in funding round
9	28 Jun	Sunday Times: Take the water out of washing
10	26 Jun	Relaxnews, France: Une machine à laver qui fonctionne avec un bol d'eau
11	25 Jun	Physicstoday: Virtually waterless washing machines
12	24 Jun	People's Daily Online: New green washing machine uses only a cup of water
13	24 Jun	MedIndia: Use one cup of water to do your laundry and save water!
14	23 Jun	The Renewable Planet: New washing machine uses only one cup of water
15	23 Jun	AHN: Environmentally friendly washer uses plastic and one cup of water to clean
16	23 Jun	TheSun: Wash tub 'eco no 1'
17	23 Jun	Het Laatste Nieuws: Nieuwe wasmachine werkt
18	23 Jun	The Economist: Washing without water
19	23 Jun	SiliconFen Business Report: Cambridge Consultants develops first 'virtually waterless' washing machine for Xeros
20	23 Jun	TechDigest: Waterless washing machines to hit the market next year
21	23 Jun	Energyhelpline.com: Homeowners looking to switch energy companies may benefit from eco washer
22	22 Jun	Smartplanet.com: Washing machine cuts water consumption 90%
23	23 Jun	Earth911: New washing machine uses plastic instead of water
24	23 Jun	The Times of India: Washing clothes with just a cup of water
25	22 Jun	BusinessWeekly: New technology promises greener whites
26	23 Jun	Fibre2fashion.com: Polymers can help remove staining materials from clothing
27	23 Jun	Cambridge Evening News: Waterless washing machine is a world first
28	22 Jun	Pakistan: Soon, eco-friendly washing machines
29	22 Jun	Asian News International: Soon, eco-friendly washing machines that use just 1 cup of water
30	22 Jun	Gulfnews: Green washing machine uses only a cup of water
31	22 Jun	Reuters: Waterless washer uses plastic to clean clothes
32	22 Jun	Technews: Virtually waterless washing machine unveiled
33	22 Jun	The Engineer: UK team claims machine wash revolution
34	22 Jun	Telegraph: Washing machine that uses one cup of water
35	22 Jun	The Times: Green-friendly washing machine uses just one cup of water
36	19 Jun	Greenbang: Virtually waterless washer could hit market in 2010
37	18 Jun	American Dry Cleaner: GreenEarth launches new polymer wash process
38	Jun	CNET: Almost waterless washing machine on its way (Xeros)